



www.thebostonchannel.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
958839-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1904

Flight Dates	Order #	Alt Order #
10/02/12 - 10/07/12	958839	WOC10035213

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/07/12	6a Eyeopener	558-7a	- TWTF--	:30	1	\$900.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/03/12 5:59 AM 6a Eyeopener 558-7a :30 OFA12A122H \$900.00 NM									
2	10/02/12	10/07/12	Good Morning America	658-9a	- TWTF--	:30	2	\$800.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 10/02/12 8:48 AM Good Morning America 658-9a :30 OFA12A122H \$800.00 NM									
1 WCVB W 10/03/12 7:25 AM Good Morning America 658-9a :30 OFA12A122H \$800.00 NM									
3	10/02/12	10/07/12	Weekend GMA	7-8a	----- SS	:30	2	\$500.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS ----- SS Spots/Week 2 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/06/12 8:00 AM Weekend GMA 7-8a :30 OFA12D132H \$500.00 NM									
2 WCVB Su 10/07/12 8:00 AM Weekend GMA 7-8a :30 OFA12D132H \$500.00 NM									
4	10/02/12	10/07/12	LIVE WITH KELLY & MIC9A-10A		- TWTF--	:30	2	\$300.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/02/12 9:33 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 OFA12A122H \$300.00 NM									
2 WCVB W 10/03/12 9:34 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 OFA12A122H \$300.00 NM									
5	10/02/12	10/07/12	STEVE HARVEY DAY	10-11a	- TWTF--	:30	2	\$150.00	NM
<i>Class of Time- Immediately Pre-emptible No Makegood Required</i>									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/02/12 10:54 AM STEVE HARVEY DAY 10-11a :30 OFA12A122H \$150.00 NM									
2 WCVB W 10/03/12 10:48 AM STEVE HARVEY DAY 10-11a :30 OFA12A122H \$150.00 NM									
6	10/02/12	10/07/12	The View	1058-12n	- TWTF--	:30	2	\$700.00	NM

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Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WCVB Tu	10/02/12	11:30 AM	The View		:30	1058-12n	:30 0FA12A122H	\$700.00 NM
1	WCVB W	10/03/12	11:31 AM	The View		:30	1058-12n	:30 0FA12A122H	\$700.00 NM
7	10/02/12	10/07/12	Midday News	1158a-1230p	- TWTF--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WCVB Tu	10/02/12	12:14 PM	Midday News	1158a-1230p	:30	0FA12A122H	\$400.00	NM
8	10/02/12	10/07/12	Millionaire	1228-1p	- TWTF--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WCVB Th	10/04/12	12:54 PM	Millionaire	1228-1p	:30	0FA12D132H	\$400.00	NM
9	10/02/12	10/07/12	1-2p	1-2p	- TWTF--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 3 Rate \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WCVB Tu	10/02/12	1:30 PM	1-2p	1-2p	:30	0FA12A122H	\$750.00	NM
2	WCVB Th	10/04/12	1:32 PM	1-2p	1-2p	:30	0FA12D132H	\$750.00	NM
3	WCVB F	10/05/12	12:59 PM	1-2p	1-2p	:30	0FA12D132H	\$750.00	NM
10	10/02/12	10/07/12	GENERAL HOSPITAL	ABC SOAPS ROTA	- TWTF--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WCVB Tu	10/02/12	2:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	0FA12A122H	\$900.00	NM
11	10/02/12	10/07/12	KATIE COURIC DAY	3-4p	- TWTF--	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WCVB Tu	10/02/12	3:50 PM	KATIE COURIC DAY	3-4p	:30	0FA12A122H	\$425.00	NM
1	WCVB W	10/03/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	0FA12A122H	\$425.00	NM
12	10/02/12	10/07/12	ELLEN EF	4P-5P	- TWTF--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 3 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WCVB Tu	10/02/12	4:55 PM	ELLEN EF	4P-5P	:30	0FA12A122H	\$700.00	NM
1	WCVB W	10/03/12	4:48 PM	ELLEN EF	4P-5P	:30	0FA12A122H	\$700.00	NM
2	WCVB F	10/05/12	4:29 PM	ELLEN EF	4P-5P	:30	0FA12D132H	\$700.00	NM
13	10/02/12	10/07/12	M-F Inside Edition	658-730p	- TWTF--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WCVB W	10/03/12	7:13 PM	M-F Inside Edition	658-730p	:30	0FA12A122H	\$1,500.00	NM

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							Week	Spots/Week		
13	10/02/12	10/07/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	- TWTF--	:30	1	\$1,500.00	NM	
14	10/02/12	10/07/12	Chronicle Class of Time - Immediately Pre-emptible without notice	728-8p	- TWTF--	:30	2	\$1,000.00	NM	
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Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$1,000.00										
<hr/>										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WCVB Tu 10/02/12 7:29 PM Chronicle 728-8p :30 0FA12A122H \$1,000.00 NM										
1 WCVB Th 10/04/12 7:36 PM Chronicle 728-8p :30 0FA12D132H \$1,000.00 NM										
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<u>Total Spots</u> 25										

Payment Terms 30 Days

<u>Gross Total</u>	\$16,200.00
<u>Agency Commission</u>	\$2,430.00
<u>Net Amount Due</u>	\$13,770.00